

## Personal Style Questionnaire

Please Fax to: (727) 596-7914 after you made your PayPal payment

For questions please call (727) 596-7914 or email us at [Machbitz@yahoo.com](mailto:Machbitz@yahoo.com)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Age: \_\_\_\_\_ Weight: \_\_\_\_\_

----- **Payment Information** -----

I have made a payment of \$ \_\_\_\_\_ via PayPal, confirmation # \_\_\_\_\_

On \_\_\_\_\_ (date) Signature \_\_\_\_\_

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### (1) Body Perceptions

What makes someone beautiful?

What would you like to change about your body?

### (2) Body Design Pattern

Is the top half of your body (head to waist) (a) skeletal, (b) molded (rounded), or (c) muscular?

Is the bottom half of your body (waist to toe) (a) skeletal, (b) molded (rounded), or (c) muscular?

(You may have a combination body so be sure to answer both questions accurately.)

The silhouette of your body is:

- (a) rectangle -shoulder, waist & hips are somewhat equal in measurement;
- (b) oval- waist measures larger than shoulder and hips;
- (c) inverted triangle-shoulders are broad with small waist and hips;
- (d) triangle-hips measure larger than shoulders and waist;
- (e) hourglass-shoulders and hips are somewhat equal in measurement with waist measuring 2-3" smaller .

The proportion of your body is (a) equal from head to waist and waist to toes, or (b) longer from head to waist, or (c) longer from waist to toes?

### **(3) Body Characteristics**

Do you have any protruding facial features such as a large nose or full lips? Please list.

Is your neck long or short, thin or wide, or does it slant forward? Please describe.

Are your shoulders straight or sloped, broad or narrow? Please describe.

Is your chin well-defined, pointy, or soft, or do you have a double chin? Please describe.

Do you have a hollow or protruding breast bone?

Is your back straight or do you have a curve or dowager's hump?

Is your bosom large or small? Placed high or low on your torso?

Is your ribcage protruding and/or close to your waist?

Do you have very full upper arms, very thin arms, or large hands?

Is your tummy flat, slightly rounded, or large?

Is your derriere full or flat?

Are your thighs full or very full?

Do you have a full calf and/or sturdy ankles?

Do you have very thin legs and ankles?

Do you have knock-knees or bow legs?

Are your feet wide or narrow? Short or long?

Would you consider your face to be symmetrical or asymmetrical?

Would you consider your body to be symmetrical or asymmetrical?

Is the side view of your shape relatively straight or curvy?

**(4) Scale**

The size of your bone structure as seen in your wrists is (a) small, (b) medium, or (c) large?

The size of your ankles are: (a) small, (b) medium, or (c) large.

The size of your facial features relative to your face size is (a) small, (b) medium, (c) large, (d) extra large, (e) combination.

Your body' s apparent size is (a) small, (b) medium, (c) large, (d) extra large.

**(5) Color**

The color temperature as seen in your skin is

- a. Warm (golden, golden-brown, peach, apricot, peach-bronze, rust)
- b. Cool (cool-pink, amethyst, milk-white, olive-brown, gray-black)
- c. Both warm and cool (cool-pink and golden, or brown and violet-rose)

The color temperature as seen in your hair is

- (a) Warm (warm blond, auburn, rose-brown, red, chocolate brown, yellow-gray)
- (b) Cool (crystal white, ash blond, smoky taupe-brown, black)

The color temperature as seen in your eyes is

- (a) Warm (rust-brown, golden-brown, yellow-green)
- (b) Cool (gray-brown, black, blue-violet, blue, blue-green, gray)
- (c) Both warm and cool (blue with yellow flecks; warm brown with gray rim; one blue eye and one green eye; or one brown eye and one black eye, etc.)

The color value as seen in your:

<b>Skin</b>	<b>Hair</b>	<b>Eyes</b>	
<input type="checkbox"/> Light	<input type="checkbox"/> Light	<input type="checkbox"/> Light	All light value = low contrast level
<input type="checkbox"/> Medium	<input type="checkbox"/> Medium	<input type="checkbox"/> Medium	All Medium = low contrast level
<input type="checkbox"/> Deep	<input type="checkbox"/> Deep	<input type="checkbox"/> Deep	All dark value = low contrast level
<input type="checkbox"/> Very dark	<input type="checkbox"/> Very dark	<input type="checkbox"/> Very dark	Combination = either medium or High contrast level.

**(6) Texture**

The texture of your skin is (a) smooth, (b) patterned smoothness (freckles or varied pigmentation), (c) textured (pock marks, acne, lines and skin folds that come with age), or (d) combination.

The texture of your hair is (a) smooth, (b) patterned smoothness (color variation in smooth hair), (c) Textured (curled or wavy), (d) combination.

**(7) Style**

The clothing styles you wear today are dominantly:

- a. Traditional
- b. Classic, Elegant
- c. Creative, Artistic
- d. Exotic
- e. Sporty
- f. Romantic, Feminine
- g. Dramatic
- h. Sexy, Alluring

The styles you would like to wear but don't at the present time are:

- (a) Traditional
- (b) Classic, Elegant
- (c) Creative, Artistic
- (d) Exotic
- (e) Sporty
- (f) Romantic, Feminine
- (g) Dramatic
- (h) Sexy, Alluring

Please list the amount of time in percentage spent in the following activities:

\_\_\_\_\_ Traditional Business

\_\_\_\_\_ Business Casual

\_\_\_\_\_ Dressed-up Casual

\_\_\_\_\_ All-out Casual

\_\_\_\_\_ Special Occasion

= 100% of your time

**(8) Preference/Goal Questionnaire**

Favorite Colors:

- |                          |                     |
|--------------------------|---------------------|
| A. Earthtones            | B. Brights          |
| C. Conservative Neutrals | D. Monochromatics   |
| E. Pales, Pastels        | F. Daring, Exciting |
| G. Nontraditional        | H. Contrasting      |

Favorite Fabrics:

- |                               |                                |
|-------------------------------|--------------------------------|
| A. Easy-care cottons          | B. Durable wools & blends      |
| C. Fine quality silks & wools | D. Lightweight linens & blends |
| E. Textured natural fabrics   | F. Closely woven wools         |
| G. Stretchy knits & lycra     |                                |

Preferred fit:

- |                               |                          |
|-------------------------------|--------------------------|
| A. Comfortable, loose         | B. Tailored, semi-fitted |
| C. Perfect fit, semi-tailored | D. Flowing, soft lines   |
| E. Body conforming            | F. Unstructured, layered |
| G. Structured, architectural  |                          |

Favorite Handbag style:

- |                        |                           |
|------------------------|---------------------------|
| A. Bucket Bag          | B. Compartment Bag        |
| C. Designer Bag        | D. Fabric Pouch           |
| E. Slim Clutch         | F. Natural Fiber Tote     |
| G. Structured Envelope | G. Other: (describe_____) |

Preferred Makeup:

- |                            |                                 |
|----------------------------|---------------------------------|
| A. Natural and Minimal     | B. Low Keyed and Moderate       |
| C. Polished and Flawless   | D. Delicate and Luminous        |
| E. Glamorous and Sensuous  | F. Imaginative and Experimental |
| G. Striking and Sculptured |                                 |

Preferred Hairstyle:

- |                            |                                |
|----------------------------|--------------------------------|
| A. Casual and Carefree     | B. Simple and Neat             |
| C. Smooth and Well Coiffed | D. Soft, Face-framing Curls    |
| E. Lavish and Full         | F. Uncontrolled or Avant Garde |
| G. Sleek and Severe        |                                |

Preferred Business Attire:

- |                            |                          |
|----------------------------|--------------------------|
| A. Comfortable separates   | B. Tailored suit         |
| C. Coordinated ensemble    | D. Soft dress            |
| E. Formfitted top & bottom | F. Unconventional pieces |
| G. Architectural suit      |                          |

Message you want to deliver:

- |                                  |                                  |
|----------------------------------|----------------------------------|
| A. Friendly and casual           | B. Conservative and businesslike |
| C. Refined and stately           | D. Soft and romantic             |
| E. Sexy and glamorous            | F. Original and artistic         |
| G. Fashionable and sophisticated |                                  |

Most important goal this year:

- |                                 |                                  |
|---------------------------------|----------------------------------|
| A. Comfort/Ease                 | B. Authority/Credibility         |
| C. Status/Prestige              | D. Family/Home                   |
| E. Attention from opposite sex  | F. Individuality/Self expression |
| G. "Star" recognition/attention |                                  |

### (9) Personality Profile

Circle all the words which you or others would use to describe your personality.

Casual	Businesslike	Cultivated	Caring
Cheerful	Conservative	Dignified	Compassionate
Energetic	Efficient	Gracious	Gentle
Friendly	Loyal	Meticulous	Romantic
Fun	Organized	Poised	Sensitive
Natural	Reliable	Refined	Soft
Quick	Responsible	Reserved	Supportive
Optimistic	Sensible	Serene	Understanding
Unpretentious	Trustworthy	Stately	Warm

Daring	Adventuresome	Aloof
Enticing	Artistic	Assertive
Exciting	Free spirited	Bold
Flirtatious	Imaginative	Confident
Glamorous	Independent	Demanding
Provocative	Innovative	Fashionable
Seductive	Original	Intense
Sensuous	Spontaneous	Remote
Sexy	Unconventional	Self-assured
Suggestive	Unique	Sophisticated

Please list anything your feel is an important part of your physic, facial features, coloring or style/lifestyle that should be taken into consideration.

Please attach two full-body photos of yourself (one in professional clothing and one in casual wear).